

UCLA engineering students dominate element14's Live EDGE international scholarship competition

LOS ANGELES & CHICAGO – NOVEMBER 4, 2009 –UCLA Engineering and element14, a new online technology resource and community for electronic design engineers, announce that three students at the Henry Samueli School of Engineering and Applied Science were selected to receive \$2,500 Live EDGE scholarships to help further their educations in electrical and electronics engineering. Of the 12 Live EDGE scholarships awarded to engineering students worldwide, UCLA had the most winners.

The UCLA students: Abde Ali Kagalwalla and Meng Ai, who are both first-year graduate students in electrical engineering, and Armin Axel Brugger, a junior majoring in electrical engineering, were each presented with \$2,500 checks on November 3, by John Curran, Design Segment Manager and Mike Jeworski, General Sales Manager of Newark, a leading electronics distributor in North America.

To qualify for the scholarships, entrants were asked to explain the importance of their engineering degree in society, how they saw electronics design changing and what new technologies would have the biggest impact on electronics in the near future.

Winning entries are posted at element14 within the Live EDGE Group at <http://www.element14.com/community/community/liveedge>.

“UCLA Engineering students are among the best and brightest in the nation. I’m very proud that three of our students have won these scholarships, through a competition based on what they think the future will be in electronics, and how their engineering education will help them play a pivotal role in solving societal challenges,” said UCLA Engineering Dean Vijay K. Dhir. “I would like to thank element14 for supporting engineering students, both here at UCLA and around the globe.”

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Premier Farnell, the sponsor of the Live EDGE scholarships and the element14 online technical community, is a global electronics distributor operating under the brand names Newark in North America, Farnell in the UK/Europe and Premier Electronics in China. The scholarships are part of Premier Farnell's Live EDGE (Environmental Design for the Global Environment) Challenge, which has helped electronic design engineers to bring their environmentally-friendly designs to the market.

"We are proud to encourage the further education of students who are also eager to positively impact the world", comments Harriet Green, CEO of Premier Farnell. "Through element14 and our recent acquisition of CadSoft, we have again heightened our ability to support students and electronic design engineers alike with the latest products, technology, services and support that they need to excel in their field."